

## CLARKE COUNTY EQUINE ALLIANCE - SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS (for members only)		AMOUNT
IN CCEA ANNUAL DIRECTORY	ON CCEA WEBSITE	
<b>FULL PAGE AD - OUTSIDE BACK COVER</b> 8.5" x 11" - 4 color ( <i>copy 7.75" x 10.5"</i> ) 50 Copies of the Directory for your distribution	1 box logo and/or ad in Sponsors Page. 1 box logo and/or ad in another appropriate page. Member equine events placed on website calendar. + 6 free "e-mail shots" (see below)	\$750.00
<b>FULL PAGE AD - FRONT/BACK INSIDE COVER</b> 8.5" X 11" - 4 color ( <i>copy 7.75" x 10.5"</i> ) 30 Copies of the Directory for your distribution	1 box logo and/or ad in Sponsors Page. 1 box logo and/or ad in another appropriate page. Member equine events placed on website calendar. +3 free "e-mail shots" (see below)	\$500.00
<b>FULL PAGE INSIDE AD B&amp;W</b> ( <i>copy 7.75" x 10.5"</i> ) 25 Copies of the Directory for your distribution	1 box logo and/or ad in Sponsors Page. 1 box logo and/or ad in another appropriate page. Member equine events placed on website calendar.	\$300.00
<b>1/2 INSIDE PAGE AD - B&amp;W -</b> vertical or horizontal 20 Copies of the Directory for your distribution	Box logo and/or ad in Sponsor's or any other appropriate page at Sponsor's option. Member equine events placed on website calendar.	\$250.00
<b>1/4 INSIDE PAGE AD - B&amp;W -</b> vertical or horizontal 10 Copies of the Directory for your distribution	Box logo and/or ad in Sponsor's or any other appropriate page at Sponsor's option. Member equine events placed on website calendar.	\$125.00
<b>BUSINESS CARD AD or LOGO</b> 5 Copies of the Directory for your distribution	Business card in Sponsor's or any other appropriate page at Sponsor's option. Member equine events placed on website calendar.	\$75.00
E-MAIL SHOT - An e-mail sent to the entire membership with ad/information of your choice, as a pdf file or any other compatible media. CCEA can format if desired. For members only. Available year-round upon request.		\$15.00 per 'shot'
<b>Note: The Directory is sent free of charge to all CCEA Members, and is distributed in local horse shows, area feed supply stores and is available year-round at the Clarke County government center.</b>		